

Wilderness

Wide open spaces

Rich ancient forests

Breathtaking redrock canyons

Towering snow-capped peaks

Living rivers teaming with salmon

Blush colored deserts, full of hidden life and clues to our past
Rocky cliffs dotted with mountain goats; bald eagles soaring above

Our nation's wild lands offer special places for unparalleled hiking, camping, fishing, rock climbing, canoeing, hunting, or just making memories with families. They provide areas of solitude and reflection. Wilderness is what keeps our water clean and our air pure. Wilderness has long shaped us as individuals and helped build us into a strong nation.

But the vast American wilderness spanning our great country isn't quite as expansive—or protected—as you might think. Today, outside of Alaska, just 2.5 percent of our federal public land is permanently protected as wilderness—free of roads, drilling, logging, mining and development, and forever available for hiking, camping, hunting, fishing, rafting, and other non-motorized pursuits. And the only way America's wilderness can grow is through the addition of more land to the National Wilderness Preservation System. This is where we come in.



Boulder-White Clouds, ID – Jay Krajic

The Campaign for America's Wilderness is singularly focused on achieving lasting protection for threatened wild lands, proactively working to preserve some of our last, best wild places for those who will come after us. We provide local wilderness advocates with expertise in campaign planning and implementation, strategically-placed resources for opinion research, communications, and public education efforts, and sophisticated advocacy. We involve the American people in the democratic process, helping citizens become more effective in getting the job done for wilderness preservation.

Working with state coalitions and local citizen groups across the political aisle and across the country, the Campaign adds resources to assist and augment these efforts through political strategy, lobbying, historical research, grassroots organizing, and communications initiatives. The Campaign focuses key staff experts full time in Washington, DC—where wilderness laws are written—to accelerate the agenda of citizen wilderness proposals from every part of the country.

Our staff is an experienced and skilled group of campaign, communications, organizing and advocacy professionals, who hone in on specific goals with

determination and efficiency. The Campaign staff represents decades of leadership and experience in wilderness protection, having played instrumental roles in the passage of every major piece of wilderness legislation in the last 35 years.

The Campaign for America's Wilderness has recently helped win permanent protection for special wild places like California's Ventana Wilderness, New Mexico's Ojito Wilderness, Nevada's Muddy Mountains Wilderness, and the wilderness in Wisconsin's Apostle Islands in Lake Superior. In all, Congress has added 36 wilderness areas totaling nearly 1.4 million acres since the Campaign began its work.

Wilderness is America's common ground. The Campaign for America's Wilderness works to pass that gift along to future generations.

Working together, we can leave our children—and theirs—a natural legacy of wild places. To learn more, visit www.leaveitwild.org.

Tumacacori Highlands, AZ – Sky Island Alliance



YES! I want to help protect some of America's last great wild places.

As a contributor to the Campaign's vital conservation work, I will take part in an important initiative to leave a precious gift to our children and theirs—an enduring legacy of wilderness. I will also receive the Campaign's monthly online newsletter and timely email alerts and updates.

Enclosed is my tax-deductible gift of:

(please circle one)

\$30 \$50 \$100 \$250 \$500 Other \$_____

Name _____

Address _____

City _____

State _____

Zip _____

Email _____

Please tear off and mail this with your check to:
Campaign for America's Wilderness
122 C Street, NW, Suite 240
Washington DC 20001

The Campaign for America's Wilderness is a 501(c)3 charitable organization. Your contribution is tax-deductible to the fullest extent of the law.



Kings River , CA – Jim Rose
Cover image: Mt. Riley, NM Wilderness Study Area – Stephen Capra

“ In many Western states, success for wilderness preservation requires long-range thinking. When it comes to tenacity, sharp political and communications strategy, and eagerness to help, the talents of the deeply-seasoned Campaign for America’s Wilderness staff have been utterly invaluable.”

Tim Baker, Executive Director
Montana Wilderness Association

“ Wilderness preservation requires majority politics achieved by communicating values that inspire the public and empowering new voices to speak for lands they love, building the broad support that brings conservation victories. In these times, this is no small task. On every level, the Campaign for America’s Wilderness provides some of the most savvy and substantive professional support I have ever worked with.”

Rick Johnson, Executive Director
Idaho Conservation League

“ Americans love wilderness, but too few appreciate that wild treasures like the last wild coast of California and the southern Sierra stronghold of the white bark pine cannot preserve themselves. That’s why coalitions like ours rely on the Campaign for America’s Wilderness. They are our eyes and ears on Capitol Hill and offer help of every kind so we can succeed in protecting the last, best wild parts of California.”

Traci Sheehan Van Thull, Campaign Director
California Wild Heritage Campaign

“ I am proud to serve on the board of the Campaign for America’s Wilderness, for I know it takes a strong, diverse team to do the work we must if we are to fulfill the great promise of the 1964 Wilderness Act.”

Bill Meadow, President
The Wilderness Society

Place
Stamp
Here

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for AMERICA'S WILDERNESS
122 C Street, NW, Suite 240
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LET'S LEAVE AN
ENDURING LEGACY
OF WILD PLACES

