



*Jo Cassin and Stan Kolby, Owners, Idaho River Sports—Boise, ID; Photo by: Mark Lisk*

# WILDERNESS IS OUR COMMON GROUND

Our business in Boise has been serving outdoor enthusiasts since 1987. We can attribute our success to Idahoans' love of the outdoors and Idaho's vast wilderness that has endured unchanged for thousands of years. The Boulder-White Cloud Mountains are Idaho at its best. They not only provide the clear, free-flowing water for many of our wild rivers, they also help drive the outdoor recreation industry which provides Idaho with billions of dollars every year. As businesspeople, outdoor enthusiasts, and most importantly as Idahoans, we need to work together to protect places like Castle Peak, the Boulder Chain Lakes, and Warm Springs Creek in the Boulder-White Cloud Mountains. Because wilderness is about more than just protecting Idaho's special places—it's about creating possibilities for everyone.

**HELP PROTECT IDAHO'S WILDERNESS**  
VISIT [WWW.COMMONGROUNDID.ORG](http://WWW.COMMONGROUNDID.ORG) OR CALL THE  
IDAHO CONSERVATION LEAGUE AT 208-345-6933



Idaho Conservation League  
[www.wildidaho.org](http://www.wildidaho.org)



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